

Ian Lawrence Gallardo

front end developer

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Apr 2011
- July 2014
(3 years, 5 month)

Jackson National Life Insurance Company - Lansing, MI
Front End Developer
Allocated to the Curian Capital, LLC business group in Denver, CO. Successfully developed and maintained the presentation layer for a multibillion dollar trading platform, including interface design and user experience responsibilities.

- Collaborated with 3 developers/designers in immediate subgroup, 10+ members team-wide
- Contributed to 10+ projects across 6 deployments, the largest project spanning 2 years
- Iterated 30+ wireframes for data driven system
- Regularly coordinated with backend and quality assurance teams

Oct 2010
- Jan 2011

Harvest Media Works - Owosso, MI
Web Developer/Designer
Designed and developed websites for small to medium businesses in the mid-Michigan area. Responsibilities also included video editing and logo creation, and marketing materials.

Oct 2008
- Mar 2010

Lee Industrial Contracting - Pontiac, MI
Web Developer/Marketing
Responsible for formulating and executing overall business to business marketing strategies. Campaigns include email, lead generation, SEO & SEM. Produce marketing materials and progressively incorporate emerging technologies.

Lee Contracting
Lee Machinery Movers
Industrial Process Designs

Apr 2007
- present

iangallardo.com
Freelance Web Design & Development
Collaborate with small to medium businesses to provide pleasing design focusing on customer conversion. Provide identity, web, print and marketing services to an assortment of clients.

2003-2007

Michigan State University - East Lansing, MI
BA in Telecommunications, Information Studies & Media
During my time at MSU, I provided services to a number of student groups and organizations.

Office of Cultural and Academic Transitions (web content)
MSU Multicultural Center (graphic design)
Midwest Association of Filipino Americans (graphic design)
Midwest Asian American Students Union (graphic design)

Technical Skills

HTML/CSS
UX/UI design principles
Responsive Design principles
Javascript
Fluent usage of Adobe CS

References available upon request.